

Peer Reviewed Departmental Journal, Department of Commerce

Vol: 8; Special Seminar Issue

March, 2023

ISSN: 2278-6961



NABA BALLYGUNGE MAHAVIDYALAYA

27E, BOSEPUKUR ROAD, KASBA, KOLKATA- 700042

CONTENTS

From The Editors		5
A Study on the Impact of Covid-19 Lockdown on Share Price of Selected Tour and Travel		
Companies in India	CA Sk Shakeel and Dr. Sukamal Datta	7
An Empirical Study of the Data Protection & Cyber Security in the City of Kolkata		
Revenge Tourism in India	Dr. Anupam karmakar	19
	Dr Tamal Taru Roy & Debi Prasad Lahiri	32
An Overview on the Impact of COVID 19 on Tourism Sector of India		
	Iswar Tudu and Dr. Debisree Banerjee	42
Impacts of Covid-19 Pandemic on		47
	Pritam Paul	47
Impact of Covid 19 Pandemic on the Aviation Industry in India		
	Priyadarshini Goenka	56
A Study on the Impact of Covid 19 on Hospitality Industry with Special Reference to Corporate		
Business Income	Srijit Seal	63
COVID-19 Pandemic and its Impact on Growth and Performance of Micro, Small and Medium		
Enterprises (MSMEs) in India: An Overview		
	Tushar Kanti Das	71

COVID-19 Pandemic and its Impact on Growth and performance of Micro, Small and Medium Enterprises (MSMEs) in India: An Overview

Tushar Kanti Das Assistant Professor in Commerce Naba Ballygunge Mahavidyalaya

Introduction

The outbreak of novel corona virus-COVID-19 was first reported at Wuhan city in the Hubei Province of China on 17th November 2019. In India, it was identified on 27th January 2020 at Thrissur, Kerala. So, more than three years have passed since its inception. Lockdown as a consequence of covid-19 started in India on 25th March 2020. The people of India faced four phrases lockdown and several unlock/ semi lockdown phases. The unprecedented pandemic Covid-19 has impacted almost all the sectors of economy but the Micro Small and Medium Enterprises (MSMEs) seems to be the worst affected. The large scale industries are highly rely on the supply made by the MSME sector and the MSME sector largely depends on the demand of the large scale industries .So they are interconnected and interdependent. MSMEs are playing an important role in overall economic and social development in India where millions of people are unemployed or underemployed and facing the problems of poverty. MSMEs are providing immediate large- scale employment with lower investment and proves to be a second largest manpower employer after agriculture. It provides employment to over 110 million people and accounts for one third of total manufacturing output and nearly 40% of Indian export. Due to COVID-19 outbreak and subsequent lockdown, the large scale industries as well as MSMEs have been severely affected. In this paper an attempt been made to study the impact of COVID -19 on MSMEs in India and the corrective measures taken by the Government to revive this sector.

What is MSMEs?

The Small Scale Industries (SSIs) has been renamed as Micro, Small and Medium Enterprises (MSMEs) with the Introduction of MSMED Act 2006. This act provides the first ever legal framework for recognition of the concept of 'enterprise' – which comprises both manufacturing and service entities. It defines medium enterprises for the first time and integrating the three tiers of the enterprises namely, **micro small and medium**.

Micro enterprises are generally artisan-based, located mostly in rural and semi – urban areas. These enterprises use local skill and resources and sell their products locally. These